

McCain PCF

TRIBAL⁷
SCALE

Global frozen food leader partners with TribalScale to transform their digital operations

McCain Foods Limited, the world's largest manufacturer of frozen potato products with 1 in 4 french fries globally being a McCain fry, partners with TribalScale to modernize their digital operations. With over 47 production facilities across six continents, 20,000 employees worldwide, and annual revenue of \$14 billion CAD (2023), McCain serves markets globally through their extensive manufacturing and distribution network.



Challenge

The core issue faced by the Digitized Daily Meeting Cadence (DDDS) application was its inability to efficiently handle the creation and editing of Handoffs due to several challenges:

- + PowerApps, the platform used for development, struggled to render complex, multi-layered schemas efficiently.
- + PowerApps imposed a restriction allowing only one person to edit the application at a time, significantly impeding collaborative efforts.
- + The absence of a comprehensive testing framework within PowerApps hindered thorough testing of custom components, affecting the application's reliability and performance.

KEY RESULTS



Enhanced Customization and Efficiency



Improved Performance, Stability, and Scalability



Comprehensive testing



Increased Client Confidence